



## 2025-2026 Waynesville-St. Robert Chamber of Commerce Sponsorship Opportunities



### The Annual Chamber Community Pride Night

will be held at the Homecoming football game of the Waynesville High School Tigers, October 3rd from 4:30-6:00 p.m. Sponsors are needed to help cover the cost of the tailgate party before the game and may reserve a booth (only 55 booths available - first come first serve) at the event. Your name will be listed on a sponsor sign at the event and on all press releases.

*\*This opportunity is only available to current paid members for 2025-2026*

**\$75 Sponsorship**

Yes: ( ) No: ( )

**Booth (optional w/ sponsorship; must reserve)** Yes: ( )

**Electricity (Additional \$25 fee; limited spots)** Yes: ( )

**Event Volunteer** Yes: ( ) T-shirt Size: \_\_\_\_\_



**Shop Small Business Saturday** on November 29th between Black Friday and Cyber Monday is a day dedicated to supporting small businesses nationwide. This day is designed to promote area merchants and encourage

consumers to spend their dollars locally. The Chamber will promote all participating local businesses as well as list all special Small Business Saturday deals on [itsallherelocal.com](http://itsallherelocal.com) at no cost.

**Participating Business:** Yes: ( ) No: ( )

**Discount/promotion:**

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**Behind the Community Podcast** is produced by the Waynesville-St. Robert Chamber of Commerce. In each episode, you'll find quick updates about what's going on at the Chamber, and more importantly, we'll be using this platform to give our members a chance to share their stories. We want to hear why they're doing what they're doing and in

the process show local residents the impact our members have on the community, and why it's so important to THINK LOCAL. Chamber will contact you to schedule date. There is no cost to be on the Behind the Community Podcast.

**I would like to be featured on the Behind the Community Podcast**  
Yes: ( ) No: ( )

**\$150 Podcast Sponsor** Yes: ( ) No: ( )

(Promoted on social media, logo and link on podcast web page, an ad on one podcast)

**YES! I want to be involved!**

**Business:**

**Contact:**

**Phone Number:**

**Signature**



**Light Up Pulaski County:** A holiday lights celebration and contest to brighten spirits in our homes and community. December 4-26, 2025. This is a great opportunity for revisiting traditions and creating memories by

loading up family and friends to share in the joy that holiday lights bring.

**Contest Registration:** Businesses, Non-profits, and Residents are invited to participate; register by December 3, 2025. Judging categories are North Pole Award for best residential display that has an organized appearance or theme; Santa's Helper Award for best decorated non-profit; Keep it Local Award for best decorated business; and People's Choice Award, where the community votes.

**Fees: Business \$50 ( ) Nonprofit/Resident \$25 ( )**

**Find Santa' Host:** Host the Chamber's Special Santa decoration at your business during the Light Up Pulaski County event. Find Santa will begin on Shop Small Saturday. When patrons spot him, they'll take a picture with him, and share it on Facebook or Instagram with hashtag #WSRCSantaSpotted and tag the business. Santa will be rotated around to other local businesses. Participants of Shop Small Saturday that wish to host Santa on November 29th will be put in a lottery drawing. All submissions will have the opportunity to have Santa at their business during our event.

**Fee: \$25** Yes: ( ) No: ( )

### Sponsorships:

**All is Bright \$1,000** Yes: ( ) No: ( )

Advertising on Digital map (PocketSights) consisting of Virtual Beacon - information about your business is read aloud using text-to-speech to users of the map when they are near your location and a local ad, advertising on the event web site ([www.lightuppulaskicounty.com](http://www.lightuppulaskicounty.com)) consisting of a banner ad with link on home page and an ad with link on the Sponsor page, listed in Press Releases, Podcast Ad - record an ad to be aired on an episode of the Behind the Community Podcast, Logo on Event Flyer, logo on winner signs; displayed at the winners' location, Social Media Posts with ad from web site, tagged in Social Media posts, Logo on the Santa decoration; will be rotated to businesses in the community for the "Find Santa" game, and opportunity to have a representative judging the light displays.

**Hometown Lights \$500** Yes: ( )

Logo with link on the Sponsor page of the event web site ([www.lightuppulaskicounty.com](http://www.lightuppulaskicounty.com)), Local Ad on Digital map (PocketSights), Listed in Press Releases, logo on event flyer, Social Media post, and opportunity to have a representative judging the light displays.

**Good Tidings \$250** Yes: ( ) No: ( )

Business name with link on the Sponsor page of the event web site ([www.lightuppulaskicounty.com](http://www.lightuppulaskicounty.com)), Local Ad on Digital map (PocketSights), and Social Media post.



**The Annual Taste of Pulaski County Passport & Basket Auction** will be held in March April 2026. A passport can be purchased for \$5 by community members to dine in participating restaurants from March 2nd-April 15<sup>th</sup>. Online basket auction will run from March 23rd -March 28th.

Sponsorship and Restaurant deadline is February 14, 2026. Deadline to donate items to auction is March 7, 2026.

**\$100 Savory Sponsor:** Yes: ( ) No: ( )

(Business card ad on social media, a group ad on auction site and name on event website)

**\$500 Sweet Sponsor:** Yes: ( ) No: ( )

(Business name in all press releases, logo on fliers and advertising, logo and link on event web site, logo and business description on Pocketsights, an ad in the printed passport, ad on social media and an auction sight)

**\$1,000 Zesty Sponsor:** Yes: ( ) No: ( )

(Sweet package plus Behind the Community Podcast Commercial. Banner ad for one month in Chamber weekly update and logo on passport cover.)

**Register you Restaurant:** Yes: ( )

**Basket or Donation Item:** Yes: ( ) No: ( )

**Item (s) Donating:**

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**YES! I want to be involved!**

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature \_\_\_\_\_

*Elevate*  
**Your Business**



**With Additional Advertising!**

### WEEKLY UPDATE

- \$100 per month for a Top Banner Ad, without a link, in the update.
- \$150 per month for a Top Banner Ad, with a link, in the update.
- \$100 per month for an Ad on the right side column, without a link, in the update.
- \$50 per week for a PDF image with a link to information in the Member section of the update..

### CHAMBER E-BLAST TO MEMBERS

- \$100 per email- A one time email with information, flier, and links sent to all Chamber Members

### ENHANCING ONLINE MEMBERSHIP DIRECTORY LISTING

- Member page header & logo
- 1600 Character description
- 5 Bullet points that link different pages of your website
- YouTube video and 8 photo slide capacity

#### Additional Fees:

- \$150 for your design per year
- \$300 for the Chamber to design per year



For more information contact the Waynesville-St. Robert Chamber of Commerce at (573) 336-5121 or by e-mailing [chamber@wsrchamber.com](mailto:chamber@wsrchamber.com)